

"GENERAL" CLEARANCE

Will Begin Tuesday Morning in Every Section of This
"Congress of Specializing Stores."

And even though this is one of the heaviest selling event of the year, it is significant that the usual good service of this store's organization is maintained. This "General" Clearance is just what its name implies. There are many reasons why more drastic reduction have been taken in this "General" Clearance than the six preceding events of similar character. One of these reasons is, because of the extension of this store's merchandising plans for Fall. Remember, every section is participating in this "General" Clearance. And another important fact to remember, is, that many of the most substantial price-reductions have been taken on staple goods, all of which goes to show what a genuinely sincere clearing event this sale is. We advise you to attend tomorrow—in fact, every day if possible.

All "General" Clearance Lots Will Be On Sale While the Quantity Last. No "General" Clearance Merchandise Can Be Sent C. O. D. or on Approval, and No Mail or Phone Orders Will Be Filled. Kindly Take Small Parcels With You, if Possible, and Remember Shopping in the Cool Morning Hours is Best.

A Few of the Numerous "General" Clearance Specials for Tuesday

NOTE

Unlike many so-called "Clearing Sales" this is not an attempt to dispose of any "job lots," picked up for "sale" purposes, and politely called "surplus stocks of prominent eastern manufacturers," but is the final disposal of our regular goods, selected with great care, to attract the regular trade of regular women.



Clearance of 276 Best Cloth Suits

That we guarantee have sold from \$19.95 to \$27.50, as a cracker-jack—special at the greatly reduced price of "General" Clearance **\$9.75**

Never in the history of this store have we offered suits the quality of these for \$9.75. But you'll never believe it unless you come and see with your own eyes. There are suits of Silk Poplin, Gabardine, French Serges, and other lightweight fabrics. All fashioned in the most popular Summer styles including those with long tunic skirts. Trimmed with broadened Silks, Chiffon pleatings, Moire, fancy buttons and silk braid ornaments; lined throughout with rich Paeu de Cygne in white and light colors. Sizes for women, misses and juniors and in all the wanted shades at general clearance \$9.75.

"General" Clearance of Coats

Silk Taffeta, Moire, Brocade and Cloth Coats, of all-wool materials—lined and short length models—lined and unlined—values to \$27.50 choice "General" Clearance **\$9.75**

Nearly every kind of coat will be found in these assortments—heavy steamer coats of plaids and mixtures, automobile coats in lighter weights, all sorts of traveling coats, plain street coats, fancy coats to wear with light dresses and evening wraps, outing and sport coats—you'll find almost everything!

Women's and Misses' \$7, \$8 and \$9 Wash Dresses, \$5

From many regular lines we have taken Dresses where there are but one or two of a size and kind and grouped them for quick clearance Tuesday.

So vast is the range of styles, so fetching the garments that pleasing selection will be an easy matter, and many women and misses will enthrall over the values.

There are Dresses of plain and fancy voiles, ratine, crepe, organdie and batiste, in most every wanted shade, as well as white and combinations of colors—some are semi-tailored, others tastefully trimmed with dainty laces and finished with leather or ribbon belts—the Russian tunic and ruffled effects being shown in \$7, \$8 and \$9 values—at "General" Clearance **\$5.00**

Summer Dresses

Radical reductions in all lines. \$4 and \$5 summer dresses; Dimities, Crepes and Lawns; cool, serviceable Dresses; reduced to "General" Clearance **\$1.49**

Women's \$15.00 to \$16.50 Summer Dresses, \$9.75

Smart new summer frocks in the new popular long tunic models, of Rodiere crepe, ratine, voile, organdie and linen, in plain colors and pretty combination effects, clearing at "General" Clearance **\$9.75**



\$10 Dresses, \$7.90

Imported crepes in warm tans, soft blues, pale pinks, yellow maids, Dutch blue and white, and pure white organdie dresses, their Russian tunics and bodices trimmed with rich laces. All sizes from misses' 16 to women's 42.

Silk Dresses

Dresses of Pretty Silk Dresses marked down for Quick Clearance Values from \$15 to \$25, "General" Clearance **\$9.75**

Dresses

A splendid lot of women's and misses' Wash Dresses that were priced \$4.95—long Russian tunic styles, etc., in best materials—your in this Clearance Sale at "General" Clearance **\$2.95**

Summer Dresses

Cool, Neat and Pretty Chambrays, Lawns, Striped, Checked and Plain Gingham. All colors. Values to \$3.00, "General" Clearance **\$1.00**

Dresses

A great lot of Children's Wash Dresses that were priced \$2—unrestricted choice of all sizes for ages 6 to 14—remarkably priced in this General Clearance Sale at "General" Clearance **89c**

House Dresses Including Extra Sizes 79c

This General Clearance Sale offers a splendid selection of House Dresses in all sizes up to 50. Many styles—light colored lawns, figured percales and striped and checked gingham. Regular prices \$1.00 and \$1.25. Choice for 79c. Not more than TWO Dresses to a buyer.

\$6 Summer Dresses, \$3.98

Pin or awning stripe, in blue and black. Velvet or silk belts; Russian and other effects, "General" Clearance price **\$3.98**

50 Doz. Bungelow Aprons 29c

Fine assortment of Aprons, of chambray and percale; choice of light and dark colors, in a big variety of patterns. Percales and Gingham; 50c values, special "General" Clearance **29c**

Children's Hats, 25c

Made of good quality tussan and fancy brands; all light colors; not one worth less than \$1.



Trimmed Hats, \$1.00

All our early season styles in Trimmed Hats—about three dozen of them—formerly sold up to \$5—Tuesday at \$1 each. Dark colors. Good materials.

Auto Coats

Mercerized pongee Auto Coats, tan, with black satin collar and cuffs, reduced during "General" Clearance from \$5.98 to **\$1.00**

"General" Clearance of Undermuslins

\$1 and \$1.25 Undermuslins are now, "General" Clearance **69c**
\$1.50 and \$1.75 Undermuslins are now, "General" Clearance **89c**

\$2 and \$2.25 Undermuslins are now "General" Clearance **\$1.19**

\$2.50 and \$3 Undermuslins are now, "General" Clearance **\$1.69**

\$3.50 and \$4 Undermuslins are now, "General" Clearance **\$2.19**

\$4.50 and \$5 Undermuslins are now "General" Clearance **\$2.69**

\$5 White Skirts, \$2.98

\$5.00 Crossbar and plain Ratine Skirts for "General" Clearance **\$2.98**. Newest styles in white and colors—values that are positively matchless at these low prices Tuesday. All sizes are to be had, but the assortment is limited.

1500 New Undergarments

Consisting of Combinations, slips, petticoats, drawers and gowns in dainty sheer fabrics; actual \$1.50 to \$2 values, "General" Clearance **\$1.19**

Muslin Gowns

V-Neck; yoke of fine tucks and embroidery; cut full; 49c values—Sale price, "General" Clearance **29c**

35c Drawers, 22c

Good quality cambric, trimmed with deep embroidery ruffles.



Corset Covers

Women's Muslin Corset Covers, back and front trimmed with embroidery, "General" Clearance **19c**
Nainsook combination Drawer and Corset Cover, prettily trimmed, Soft nainsook, slipover style, puff sleeves, ribbon run or lace medallions and insertions, "General" Clearance **49c**

A Guaranteed Silk Petticoat at \$1.49

A dated guarantee ticket on every Petticoat. Six months satisfactory wear—or a new Petticoat in exchange. These are made of the new Paeu Duchesse, a Beiding pure silk fabric. In black and all the wanted colors. At this store only, in Moline, "General" Clearance **\$1.49**

Petticoats

Women's 50c Gingham and Percale Wash Petticoats "General" Clearance **29c**

Percale & Lawn Sacques

A small lot of Sacques of sheer, dainty lawns, floral designs, lace and ribbon trimmed; values up to 50c for "General" Clearance **29c**

\$2.00 Long Crepe Kimonos, 95c

All colors and patterns, Tuesday special at "General" Clearance **95c**

\$2.98 Kimonos, \$1.98

Of Plisse crepe, voiles and figured lawns, in Empire and semi-fitted styles; trimmed with German Val. lace, "General" Clearance **\$1.98**

Women's \$1.00 Lawn Kimonos, 69c

Long styles, Empire or French back Kimonos, of small or large design printed lawn, also some in plain colors, regularly \$1; clearing Tuesday at "General" Clearance **69c**

\$1 Combinations, 49c

Women's Muslin Combinations; corset covers and drawers; embroidery and lace trimmed "General" Clearance **49c**

\$2.25 Kimonos, \$1.49

Voile, mull or crepe long Kimonos, Empire or French back styles.



SPECIAL

Linen Suits and Coats, in women's and Misses' sizes, in white, natural and colors. Reduced during this "General" Clearance to **\$1.00**

"General" Clearance of 257 Summer Coats

Taken from our \$9.95 to \$20 racks will be closed out Tuesday as a sensational special—at the low price of "General" Clearance **\$5.95**

When you see the wonderful variety and excellent tailoring of these garments you'll agree with us that it positively is the GREATEST COAT VALUE you have ever known. You'll need a coat for the cool Summer evenings, and here's your chance. Choice of all the Smart Late-Summer Models that are now being worn at the most exclusive Summer resort. Semi-tailored, plain or fancy belted coats with Roman stripe. Imported Silk and Moire Trimmings; many beautiful lined throughout with Paeu de Cygne in light or dark shades. Materials include Gabardine, Eponge, Waifle Cloth, Corduroy, French Serge and Novelty Weaves; all shades and sizes at "General" Clearance \$5.95.

\$2 and \$2.50 Wash Skirts, \$1.98

Winsome new Russian and cape tunic models and straight tailored Skirts, of ratine or pique, trimmed with pearl buttons, and in regular and extra sizes—\$2 and \$2.50 values "General" Clearance **\$1.98**

New Long Tunic Skirts

A special offer of fine all-wool Serge Skirts in the very newest long tunic model—regular price \$5, at "General" Clearance **\$3.98**

Black and navy blue.

Women's and Misses' Warm Skirts

Wool Novelty and mixture skirts in plain colors and combinations. Values to \$7.50, "General" Clearance **\$2.98**

EXTRA SPECIAL—White Serge Skirts, values to \$6.98, slightly soiled, during this "General" Clearance \$1.

Crepe de Chine Waists, \$1.98

Will be placed on sale Tuesday. The prettiest styles that we have yet secured—of high grade, soft, clinging crepe de chine, in white and various Summer tints, also elegant flowered silks—many clever collar and sleeve ideas—regular \$2.95 and \$3.95 values; priced for Tuesday selling at "General" Clearance **\$1.98**

Up to \$1.25 Waists, 39c

Broken lots of cool summer waists, in lingerie and voile, trimmed with embroidery, lace, tucks, etc. Some slightly soiled, Tuesday "General" Clearance **39c**



New Goods Instead of Old.
New Styles Instead of Ordinary.
New Assortments Instead of Odds and Ends.
Former Prices Still on the Tickets

Grossman's Smart Clothes

414 15TH STREET FOR WOMEN, MISSES & GIRLS. MOLINE ILL.

TRADE AT HEADQUARTERS—IT'S SAFE

SILVIS

Last Wednesday afternoon the members and friends of the Baptist Ladies' society of Silvis were very de-

lightfully entertained at the home of Mrs. Charles Goodwin of East Moline. After some time spent in chatting and sewing, a nice lunch was served by the hostess. A large collection was taken in, and it was a very pleasant

and profitable meeting. W. Hopson, city marshal of Silvis, fell from a motorcycle, breaking his collar bone and fracturing one arm. Miss Pearl Price has been ill with rheumatism.

Arthur Kindelsperger of Tipton, Mrs. C. Kindelsperger, on First avenue. Miss Kindelsperger of New Windsor is also visiting her grandparents here. Margaret and Blanche Leasure are

visiting relatives in Rock Island. Miss Alice Brown of Osborne, Ill., visited relatives here last week. Mr. and Mrs. John Navin are visiting relatives at DePue, LaSalle and Peru.

James Phelps and family are spending a week at the B. Yokes home on Sixth street. Mrs. Mary Phelps is a guest of her nephew of Chicago. Mr. and Mrs. Hugh Phelps of East

Moline visited relatives here last week. Mrs. Wicken and two little boys are expected home next week from a six weeks visit in Wisconsin with her sister.